

# Learning Partnership

Benefits  
Guide



**COLUMBIA  
SOUTHERN**  
UNIVERSITY

# How Learning Partnerships Benefit Your Company

**11,000+**  
Partner Members

With the Learning Partnership program at Columbia Southern University, companies and organizations can enhance members and their families' lives with education. More than an employee benefit, education is a strategic investment which will give your organization the edge needed to thrive in today's economy.

Benefits of becoming a Learning Partner include:

- » CSU manages partnership administration
- » Relevant degree programs for partner industries
- » Coursework reflects real-world situations within partner industries
- » Non-binding, no-cost agreement
- » Access to CareerQuest, CSU's database of student and alumni job-seekers
- » Customized MOU agreements
- » Educated workforce
- » Increased employee retention
- » Tuition savings for member companies

Work one-on-one with CSU's dedicated career counselors to find the perfect fit for your latest job opening. Career counselors will help you access CSU's student job database, CareerQuest, to build a highly trained and skilled workforce.

## CareerQuest allows employers to:

- » Review resumes
- » Post national and international jobs and internships
- » Tap into a highly-motivated, well-educated student and alumni pool of job-seekers
- » Create automated application packets when a job expires
- » Screen applicants based on areas of study, graduation dates and GPA
- » Contact applicants

## Get started today.

Visit [ColumbiaSouthern.edu/Partners](http://ColumbiaSouthern.edu/Partners) or complete the Memorandum of Understanding on page 10.

Exclusive Scholarships



CAREERQUEST



# Exclusive Learning Partner Benefits

## Take Advantage of CSU's Learning Partner Benefits

With more than 3,000 Learning Partners across the nation, Columbia Southern University has already provided training and education to thousands. Learning Partners have exclusive benefits at CSU. Not only are these benefits available to our partners' employees, but they are also available to our employees' spouses and children.



**LINDEL DEL CID**  
*CSU Graduate*





# Why Choose CSU?



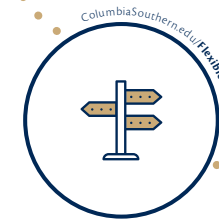
## Low Tuition Rates

At CSU, we pride ourselves on providing our students with the strongest online degree programs at an affordable rate. On average, our tuition is less than half the cost of our competitors\* and course materials are provided at no cost.



## Transfer Credit

CSU allows transfer credit for your prior academic credits, training and relevant professional licenses and certifications.\*\* To make the process as easy as possible, CSU will request transcripts from your previously attended institutions on your behalf, at no cost to you.



## Flexible Online Learning Options

Giving our students the flexibility they need to fit education into their busy schedules is at the core of our mission. Our degree programs are designed to accommodate working professionals, moms, dads and anyone else who is balancing school with other life commitments.



## Military & Veteran Supportive

We are honored to serve military members, veterans and their families. With a military student population of approximately 40%, CSU takes great pride in providing the highest level of service through our dedicated military support teams.



## Quality Degree Programs

Carefully designed and taught by experienced industry experts, CSU's courses have been recognized for their quality academic content, high-caliber instruction and commitment to advancing the industries that they serve.

\* Source: U.S. Department of Education College Affordability and Transparency Center, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS)

\*\*Amount of transfer credits is dependent upon transcript evaluation and pending Prior Learning Assessment (PLA) process.



# Online Programs

## Degree Programs

Columbia Southern University offers online associates, bachelor's, master's and doctoral degree programs in a variety of majors and concentrations including:

- » Accounting
- » Communications
- » Criminal Justice
- » Cyber Security
- » Education
- » Emergency Medical Services
- » Fire Science
- » Forensic Investigation
- » Health Care
- » Homeland Security
- » Human Resources
- » Information Technology
- » Military Studies
- » Occupational Safety & Health
- » Environmental Management
- » Emergency Management Services
- » Organizational Leadership
- » Psychology
- » Public Administration
- » Public Health

## Certificates

Columbia Southern University offers undergraduate and graduate certificate programs across several in-demand concentrations including:

- » Cybersecurity
- » Emergency Management
- » Environmental Management
- » Fire Science
- » Finance
- » Health Care Management
- » Hospitality & Tourism
- » Human Resource Management
- » Information Technology
- » International Management
- » Management
- » Marketing
- » Military Operations
- » Occupational Safety & Health
- » Project Management
- » Psychology
- » Public Administration
- » Sport Management

For a complete listing of online degree programs and concentrations, visit [ColumbiaSouthern.edu/Programs](https://ColumbiaSouthern.edu/Programs).



Explore Our Programs

[ColumbiaSouthern.edu/Programs](https://ColumbiaSouthern.edu/Programs)





**DANNY-PATRICIA BERTRAND**  
CSU Graduate

# Exclusive Scholarship Opportunities

## Learning Partner Scholarship

Columbia Southern University offers a special scholarship program exclusively for Learning Partners.

The Learning Partner scholarship will cover up to 60 credit hours toward one online degree program and be applied directly to the recipient's tuition for up to three years or until the completion of the selected program, whichever comes first.

Learning Partner Scholarship Application Period	Award Month
January–March	April
April–May	June
June–August	September
September–November	December

*All awards will be announced by the last day of the award month.  
All applicants will receive an email notification.*

To apply or to learn more, visit  
**[ColumbiaSouthern.edu/LPScholarships](https://ColumbiaSouthern.edu/LPScholarships)**.

# Ways to Save

## Payment Options for Everyone

At CSU, there are many ways to save including scholarships, military tuition assistance, Learning Partnerships and more.

» **Transfer Credits Accepted**

CSU evaluates your prior academic credits, training and relevant professional licenses and certifications\*

» **Military & Veteran Benefits**

Assists with Veterans Affairs benefits through DANTES, Tuition Assistance and GI Bill®

» **Learning Partner Discount**

Learning Partners have access to exclusive partner tuition discounts, scholarships and more

» **Federal Student Aid**

Federal Student Aid offers federal grant and loan programs administered by the U.S. Department of Education. *Available for those who qualify.*

» **Scholarships**

CSU awards more than 20 scholarships annually to current and future students

» **Corporate Reimbursement**

Many companies provide tuition assistance or benefits for employees seeking academic advancement.

**SETH HEADLEY**  
CSU Graduate



\*GI Bill™ is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government website at [www.benefits.va.gov/gibill](http://www.benefits.va.gov/gibill).

\* Amount of transfer credits is dependent upon transcript evaluation and pending Prior Learning Assessment (PLA) process.



# Learning Partnership Frequently Asked Questions

## How does my organization become a Learning Partner?

Complete the enclosed Memorandum of Understanding (MOU) located in the rear pocket or visit [ColumbiaSouthern.edu/Partners](http://ColumbiaSouthern.edu/Partners).

## How does a Learning Partnership work?

CSU Learning Partners sign a non-binding agreement that allows our institution to offer a 10% tuition discount on all online classes to your employees/members along with an application fee waiver (\$25 value). Textbooks are provided at no cost.

## Can my family receive the Learning Partner Discount?

Spouses and children of employees/members are also eligible to take advantage of these benefits.

## What is the cost?

There is no cost to become a learning partner.

## How many employees have to enroll if we become a Learning Partner?

There is no specific number of employees that have to enroll.

## When will my Partnership begin?

The partnership will begin upon receipt of the signed MOU and completed questionnaire.

## Can the non-binding Learning Partnership agreement be changed to fit my guidelines?

Yes, we can adapt the agreement to fit your guidelines and policies. We do ask permission to place your business/organization name and logo (if provided) on our website.

## How long does the Learning Partnership last?

The Learning Partnership remains active indefinitely or until either party chooses to discontinue the relationship.

## By becoming a Learning Partner, are we agreeing that our employees/members will only use CSU?

No, the partnership agreement is non-exclusive. It simply means that if any of your employees/members choose to become a student with our institution, they will receive the benefits included in the partnership agreement.

## Are there scholarship opportunities for CSU Learning Partners?

The Learning Partner scholarship will be applied directly to the recipient's tuition for up to three years or until the completion of the selected online degree program, whichever comes first.

The application period dates and corresponding awards dates for the scholarships are:

January–March	April
April–May	June
June–August	September
September–November	December

## What is CareerQuest?

CareerQuest is a web-based employment management system. This is an outstanding source available to you that will assist in your search for highly-qualified college students and graduates for internships, part-time, and full-time career opportunities. Through CareerQuest you may also share career opportunities with CSU students and alumni.

# Memorandum of Understanding

## About the Institution

Columbia Southern University (CSU), is an online university accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).

wishes to offer educational opportunities to its employees/members by becoming a Columbia Southern University (CSU) Learning Partner. This partnership is designed to assist Learning Partner employees/members in achieving their educational goals in career appropriate disciplines.

This Learning Partnership will take effect from the date of signing and will remain in effect unless terminated by one or both parties.

This Memorandum is agreed to and executed on this \_\_\_\_\_ day of \_\_\_\_\_ in the year \_\_\_\_\_.

\_\_\_\_\_  
*Partner Signature*

\_\_\_\_\_  
*Print Name*

\_\_\_\_\_  
*Title*

\_\_\_\_\_  
*Outreach Representative*

\_\_\_\_\_  
*Coordinator of Corporate Partnership*

## A. Learning Partner benefits include:

- » 10% tuition discount on all classes and waiver of the Application Fee. This benefit extends to spouses and children of the Learning Partner employee/member.
- » Textbooks provided at no cost.
- » Exclusive scholarship opportunities for Learning Partner employees/members.
- » A complimentary evaluation of previously earned educational credits and training/professional certifications for consideration of transfer credit.
- » Complimentary access to our Writing and Math specialists through the Student Success Center.
- » A dedicated landing page for Learning Partners on the CSU website for prospective students and student enrollments.

## B. Learning Partner benefits may also include:

- » Designation of the Learning Partner name on the CSU website and University marketing materials.
- » Display of the Learning Partner's logo (if provided) on the CSU website and University marketing materials.
- » Feature articles of the Learning Partner through press releases and marketing campaigns.
- » Complimentary access to CSU CareerQuest to advertise employment and internship opportunities.
- » Scheduled visits or presentations to promote the Learning Partnership benefits to Learning Partner employees/members.
- » Discounts on Continuing Education training and learning opportunities.

## C. As a Learning Partner, the organization will:

- » Agree to inform all employees/members of the Learning Partner relationship and benefits as one of their options for education.
- » Keep CSU informational materials on site and make them available to employees/members.
- » Assign a liaison within the Learning Partner who is willing to accept and distribute communications from the CSU liaison and/or a CSU representative.
- » Provide information to the CSU liaison regarding Employee Benefits Fairs and Education Fairs once date and time have been established.
- » Agree to be contacted via email by a representative of Columbia Southern University and/or Columbia Southern Education Group.

*This Memorandum of Understanding is not a legally binding contract and may be canceled at any time without penalty or recourse.*

# Learning Partner Questionnaire

To complete the Learning Partner process and receive partnership benefits, please answer the questionnaire below:

## 1. Tell us about your company/organization:

\_\_\_\_\_  
Name of company/organization

\_\_\_\_\_  
Physical address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Best contact method

\_\_\_\_\_  
Company website

## 2. List the liaison your organization has chosen, along with his/her title, phone number and email address:

\_\_\_\_\_  
Liaison name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

## 3. Provide the name, title, and contact information for a secondary point of contact to assist in your absence:

\_\_\_\_\_  
Secondary contact name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

## 4. Total number of employees and/or members associated with your company/organization:

\_\_\_\_\_

## 5. Does your company/organization offer tuition assistance or reimbursement for educational expenses?

Yes  No

## 6. Does your organization require or recommend additional education for advancement?

Yes  No

## 7. Which manner do you prefer to promote CSU and the partnership within your company/organization? Check all that apply.

Visits/presentations  Intranet  
 Flyers, catalogs, etc.  Exclusive Emails  
 E-Newsletter

## 8. A CSU Outreach Representative may be in your area and may contact the liaison you have assigned to visit your company/organization. With your consent, the Outreach Representative will conduct presentations and meet with those interested in furthering their education. Would you like one of our Outreach Representatives to visit or present to your company/organization?

Yes  No

## 9. Does your company/organization host an annual Employee Benefits Fair/Educational Fair?

Yes  No

## 10. Would you like for an Outreach Representative to attend your annual Employee Benefits Fair/Educational Fair?

Yes  No

Please ask current CSU students to contact their Admission/Student Services representative to have the partnership added to their record to obtain the Learning Partner discount.

If you have an employee who is interested in receiving more information about CSU, our partnership counselors are available to answer any questions at 800.344.5021 or [OutreachAdmissions@ColumbiaSouthern.edu](mailto:OutreachAdmissions@ColumbiaSouthern.edu).



Complete the Learning  
Partner process **online**.

*ColumbiaSouthern.edu/Partners*



**COLUMBIA  
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[ColumbiaSouthern.edu/Partners](https://ColumbiaSouthern.edu/Partners) » 800.344.5021

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